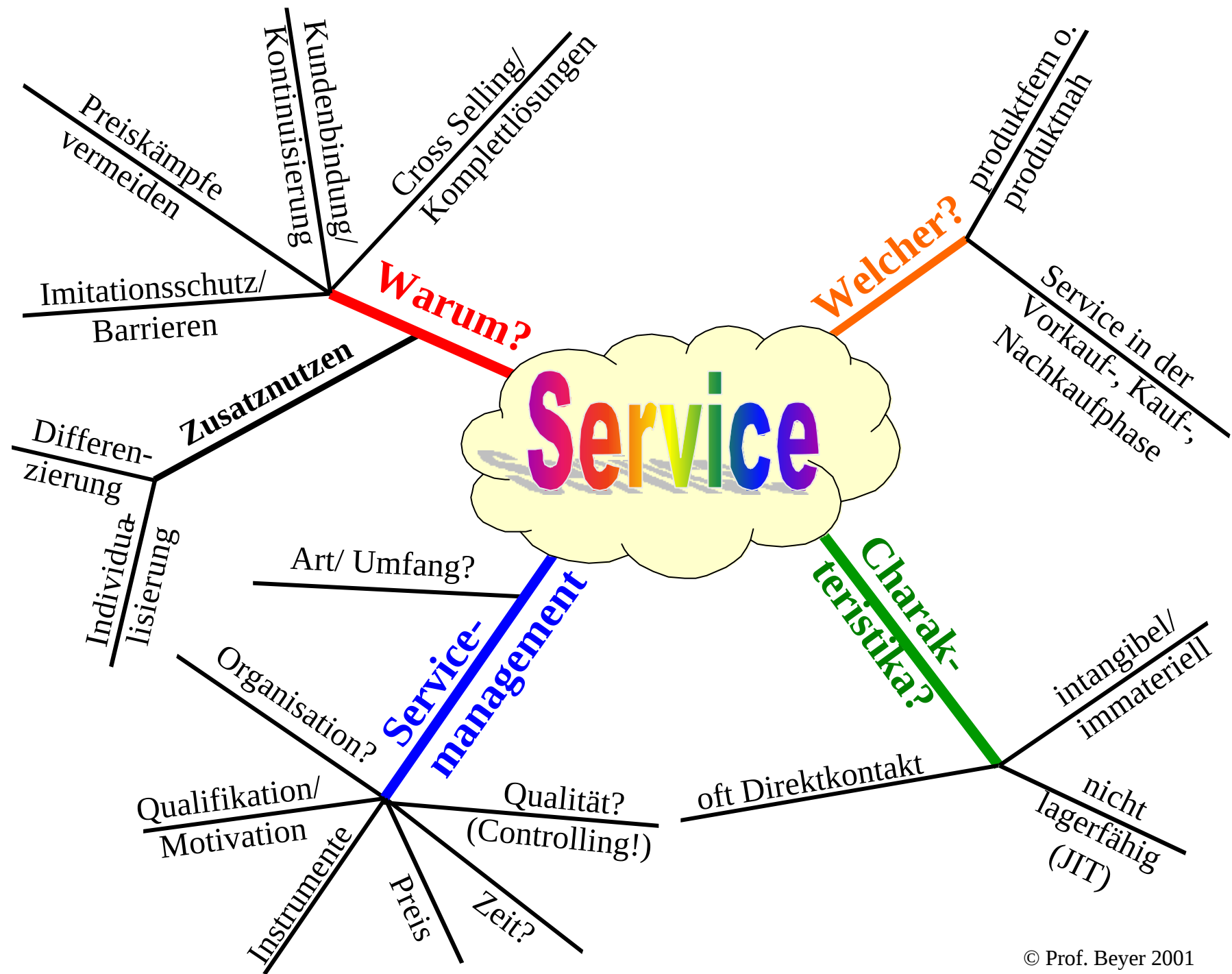






Beyer, Horst-Tilo (Hg.): Online-Lehrbuch BWL, <http://www.online-lehrbuch-bwl.de>